



	Platinum	Gold	Silver	Bronze
Business Partner Opportunity 2016	4500	3000	2000	1400
One Year Membership	✓	✓	✓	✓
Representatives	4	3	2	1
One year listing on IMGMA Website with logo and hyperlink to your company website	✓	✓	✓	✓
Booth at Spring Conference	✓	✓	✓	✓
Advertisements in digital newsletter "THE PULSE" (4) issues per year	Two One-page size	Two half page size	Two quarter size	
Opportunity to host a webinar	✓	✓	✓	
Opportunity to sponsor a regional networking event	✓	✓	✓	
BP Spotlight in IMGMA website	✓	✓	✓	
Listing in conference programs & brochures	✓	✓	✓	
Electronic listing of members	✓	✓	✓	
Slide Show with company logo and booth number	✓	✓	✓	
Premier sponsor for either a Welcome or Networking reception, Third Party Payer Day, Member Networking	✓	✓		
Opportunity to submit speaker for conferences	✓	✓		
Introduction of speaker at conferences	✓	✓		
Listing your company name in email blast to members	✓	✓		
Serve beverages from your booth: water bottles or sodas	✓			
Write a news article for THE PULSE & listed on IMGMA website	✓			
1 st Choice location for booth at events	✓			
Premier sponsor at every event	✓			



Additional Opportunities: The following items may be purchased by Sponsors for additional fee:

- Additional advertisements in THE PULSE and IMGMA website
 - Business Card Ad \$80. , 1 issue
 - Quarter Page Ad \$100. , 1 issue
 - Full Page Ad \$125. , 1 issue
 - Full Page Ad \$200. , 1 issue
- Additional registration membership fee \$250.00
- Exhibit Booth at \$1500.00 non-sponsor
- Sponsor Lunch
- Sponsor Breakfast
- Welcome Reception
- Networking Reception
- Regional Networking Event (Indianapolis, Evansville, Fort Wayne, South Bend)
- Third Party Payer Day
- Legislative Forum
- Golf Outing